



**Internet Research
AIU addendum**

CECybrary

www.cecylbrary.com

user id: careered

password: research

Web-enabled information center committed to facilitating the lifelong learning and achievement of the Career Education community.

Hoovers: Company, industry, and market info on 12 million companies.

Opposing Viewpoints: Current-event topics (facts, pros and cons, statistics, laws).

EBSCO: Journal entries on multi-disciplinary topics (Academics Search premier), general reference (MasterFILE Premier), art periodicals + Yearbooks + museum bulletins (Art Abstracts), business + management + economics (Business Source Elite), regional business (Regional Business News).

ProQuest: Coverage from 9 major US newspapers (National Newspapers), education + social sciences + humanities (Education Complete), criminal justice + laws (Criminal Justice Periodicals Index).

Wilson Web: Articles from worldwide periodicals focusing on the arts.

SafariTech Books Online: IT and business books.

ebrary: Academic + trade + professional texts.

LIRN

www.lirn.net

user id: 20305

Access on campus with automated authorization code. Choose InfoTrac, ProQuest, or Electric Library for collections of articles, book chapters, and more.

INFOTRAC: business/ company information (Business and Company Resource Center), business + technical publications (Computer Database), indexing + full text from various newspapers (Custom Newspapers), various multidisciplinary texts (Expanded Academic ASAP), business info (General Business File ASAP), information on the most-published authors (Literature Resource Center).

PROQUEST DIRECT: business and economics publications (ABI/ INFORM Dateline), company profiles (ABU/ INFORM Global), trade/ industry periodicals/ newsletters (ABI/ INFORM Trade & Industry), psychology (ProQuest Psychology Journals), full library collection (ProQuest Research Library).

The Wall Street Journal

www.wsj.com

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Leading newspaper site with access to database of articles on various topics.

WGSN

www.wgsn-edu.com

PIN 2617HSAF

Click on 'Pin Update'. Trends and news from the fashion and style industries.

Journal of Business Strategy

Journal of Fashion Marketing and Management

www.emeraldinsight.com

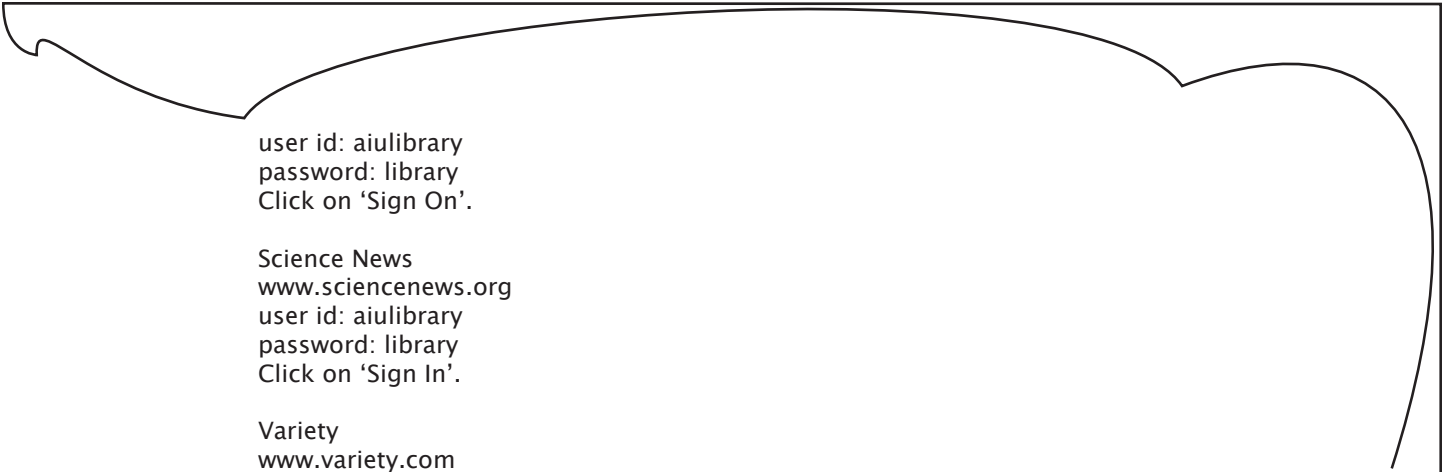
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Click on 'Fulltext'.

LA Business Journal

www.labusinessjournal.com

A decorative header graphic consisting of a thin black line that starts at the top left, curves down and then up to form a wide, shallow arch, and then curves down again to the right, ending at the top right.

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